



CAP OC

COMMUNITY ACTION PARTNERSHIP OF ORANGE COUNTY (CAP OC)

DONOR IMPACT REPORT

AUGUST 2020



Message from the President & CEO



Dear Friends,

I am excited to share with you our **COVID-19 Impact Report**. It is because of your incredible support that we have been able to meet the increased need here in Orange County.

Your donations have helped your fellow neighbors, many of who have found themselves unexpectedly laid off or furloughed from jobs and in need of the extra support our programs provide. This report outlines your incredible impact and showcases how your dollars were put to use.

You see, CAP OC and its OC Food Bank have always been committed to ending poverty in our region. Whether it's food insecurity or economic challenges, we step up and are there for people when they need us most. This, however, could not be possible without the generosity of individuals like you.

Thank you so much for being a partner in this work. While we weather this current crisis, we do know that it takes everyone, all of us, in this together to help beat this pandemic that has had unanticipated health and economic impact to so many of our friends, family, and colleagues.

I am grateful for each of you as well as your commitment to helping others when they need assistance. I hope you enjoy reading how together we have helped address the need here in Orange County.

With gratitude,

A handwritten signature in black ink, appearing to read "G. Scott".

Gregory C. Scott
President & CEO






FOOD INSECURITY SPIKES IN ORANGE COUNTY DUE TO PANDEMIC

How your support made an immediate impact

The COVID-19 Pandemic has caused an immense need for food here in Orange County. Many people have lost a steady source of income, and unemployment is high. Our food programs have seen record increases in their services, but CAP OC has been ready to meet the need, thanks to your support.

The need for food assistance at our OC Food Bank has increased 412%

Thanks to your donations, we were able to purchase shelf-stable emergency food for individuals and families in need in Orange County. Here's a look at how many pounds of food were procured compared to last year:

	2019	2020	Difference
Pounds of Food			
 April	1,838,583	3,816,089	+107.5%
May	2,061,643	4,409,374	+113.8%
June	2,171,009	6,313,867	+190.8%
June YTD People Served	975,870	2,404,175	+146.3%

This provided **6,313,868 meals** during April – June 2020 thanks to your support!



Senior Food Boxes

Our Senior Food Box program provides healthy, nutritious food to low-income seniors every month. We saw a **146% increase** of seniors accessing the program. Thank you to **Amazon**, who helped distribute boxes safely to 35K+ seniors living in the OC.



Drive Thru Distributions

At the start of the pandemic, we immediately knew the demand for food would surge. Since April, CAP OC has worked with various partners like the **Power of One Foundation** to set up weekly mass, drive-thru food distributions. What started as a small distribution at an elementary school, has grown to two separate weekly distributions at the **OC Fairgrounds** and **MainPlace Mall in Santa Ana**. To date, CAP OC has served **814,895 individuals** through these distributions, and that number continues to grow.

Stabilizing Families

Through the support of the **Wells Fargo Family Stabilization Program** and the **United Way Pandemic Fund Partnership**, we have been able to provide families with emergency cash assistance as well as tools to help navigate their sudden economic hardship through virtual Financial Empowerment workshops.



22 Families enrolled through Wells Fargo

25 Families enrolled through United Way

\$7,456.65 emergency cash grants awarded to families as of May

**WELLS
FARGO**



It's been tough. I was my family's breadwinner and I lost work due to COVID-19. However, Rita and team at El Modena Family Resource Center have been so helpful. They put us in contact with so many resources so my wife and I can provide food and other basic needs for our 4 children. You have made all the difference in the world, thank you.

-Robert T., Program Participant



Supporting Communities in Need

Our neighborhood-based Family Resource Centers (FRC) are located in low-income areas in Orange County where there is a high need for basic services. Families depend on their neighborhood FRCs for resources such as after-school programs, counseling, workshops, socialization, free tax preparation, and more. While regular services were unable to continue due to the pandemic, food distribution was a priority and CAP OC staff quickly implemented drive-thru and pick up food distributions for the community. A very special thank you to **Anaheim Community Foundation** who helped support **Anaheim Independencia FRC**, which provided **900 boxes of emergency food** (as of 6/30/20) which included such items as fruit, vegetables, meat, beans, juice and more.

At our El Modena Family Resource Center, we have seen a dramatic increase in our various food programs compared to 2019:



Meals on Wheels



↑149%

Senior Grocery Program



↑240%

Clementine the Mobile Food Trolley



↑124%



"A lot of the residents we provided boxes to expressed themselves with a "God Bless You", others with a heartfelt "Thank You." I know seniors whose ages range up to 95+ years and live alone. One family, a mother of five whose husband is in remission (cancer). Another who has her dialysis treatment done at her home. Our volunteers spoke to a gentleman who had been laid off from his job last week and was trying to figure out what to do to feed his family. He could not express his thanks enough. Another wanted to give us a "hug", but of course could not"

-Janie Menchaca, Community Member, Volunteer

"Our seniors have been very grateful for the food. Many cannot leave their houses to purchase their groceries, so having food delivered to them has been very helpful."

-Jessica Bello, Interim AIFRC Manager

Rental Relief for Santa Ana Residents



The **City of Santa Ana** recognized the financial hardships faced by many of its residents due to COVID-19. In response, on April 21st the Santa Ana City Council approved a COVID-19 Response Funding Plan to provide \$500,000 in **Emergency Rental Relief** for low-income households who are not able to pay their rent due to the Coronavirus. CAP OC was one of three Orange County charities awarded and was able to help provide the following assistance:

From June 1 - June 30:



66 Households

awarded



\$1,500 in Rental Assistance

totaling



\$99,000

Healthy Homes

A home should be a safe haven during the pandemic, but this is not the case for many. Structural issues and faulty equipment mean many don't have properly heated water, a way to keep cool during summer, etc. Fortunately our **Emergency Home Repair** offers solutions during these troubling times. In addition, our **Utility Assistance** program helps cover a costly utility bill once a year, helping recently unemployed families focus their money on food, medication, or other necessities.

From April 1 - June 30:



1,396 Utility Assistance applications processed

\$481,686 in Utility Assistance payments provided to OC Residents

Virtual Workshops Help Couples Communicate

CAP OC provides a 13-week **Healthy Marriage and Families** workshop to help couples learn how to improve communication skills and address challenges in their relationship while also working on learning how to manage finances and improve job-readiness skills. Typically, classes are held in-person, but with social distancing requirements, CAP OC immediately took the workshops virtual allowing couples to participate via Zoom.



"We were able to work on issues that we've never spoken about. By using the tools we learned, we were able to address them. These tools have been essential in saving our relationship, and I am very grateful for the food distributions as well. I highly recommend that every couple take these workshops."

-Unice E., Program Participant

You Can Make a Difference

Wow, what incredible impact! We are so delighted to share with you how your donations have made such a difference during these very difficult times. We certainly could not do it without you!

As you read about the important work accomplished thanks to your support, I hope you see what a difference your contribution has made in the lives of so many. We appreciate your generosity and commitment to helping end poverty in Orange County, especially now.

You may be wondering, "How else can I help and continue to support CAP OC?"

There are several a number of way to increase your impact, and I will share how below:

- **Become a Sustaining Monthly Supporter** – Did you know monthly gifts over a period of time help sustain the work we do to help end poverty and hunger in Orange County? Sign up at www.capoc.org/monthlydonor
- **Volunteer!** – Join us by helping pack food boxes, assist in drive thru distributions, and more! People Power helps us do our work in the community. By donating your time and talent, you help further our mission of building healthy and sustainable communities. Sign up for an opportunity by visiting capoc.volunteerhub.com
- **Share about our Work** – We need others just like you who believe that poverty has no place in Orange County. Tell a friend about our work and create your own 'giving club.' Please also remember to tag and follow us on social media **#WeHeartOC** **#CommunityActionWorks**
- **Join us for our annual (now virtual!) events** - While social distancing has challenged us to think creatively on how we celebrate and give back to the causes we care about, CAP OC is proud to announce the following opportunities to help support our many programs:
 - **"Best Of" Canstruction OC** - Celebrate 12 years of amazing structures build out of canned foods that benefit the **OC Food Bank** on **Thursday, September 22nd**.
 - **Harvest Banquet** – Support our program at Southwest Community Center that helps provide food and essentials to those who are homeless or precariously housed. Learn more at our Virtual Event on **Sunday, October 11th**.
 - **Hope for the Holidays** campaign – help those who are most vulnerable during the holidays by joining us for our annual Hope for the Holidays Virtual Kick Off Dinner on **Thursday, October 22nd**.

Thank you again for all of your incredible support during this time. If you have any questions, or would like to learn more about any of the above opportunities, please do not hesitate to reach out to me at LMaze@capoc.org or via phone at (714)897-6670 ext. 5301.

Warmest regards,



LaShanda Maze
Vice President of Philanthropy



You Warmed Our Hearts!

Your Donations

\$160,049

+

Matched Gift

\$250,000

=

Campaign Total

\$410,049

Thank you to everyone who supported our Matching Challenge! All the great work we do could not be accomplished without you.

Matching Challenge

Thank you to everyone who participated in our matching challenge! With the help of our generous Matching Donor, Mohamed A. El-Erian, we were able to raise \$410,049 for our OC Food Bank! The campaign ran from April 20, 2020 – May 29, 2020 and helped supply much needed food for our OC neighbors who have felt the devastating economic effects of the COVID-19 pandemic.

Thank you for helping with our COVID-19 Response



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